

Peterborough New Horizons Bands

Publicity/Recruitment Committee

Terms of Reference

Purpose:

To inform the public about PNHB concerts and related musical activities and performances.

To attract new members.

Responsibilities:

To advertise and promote PNHB performances through a variety of media including television, newspapers, radio, websites, visual banners, posters and band members.

To co-ordinate activities with ticket and concert managers for concerts and other band events.

To provide ongoing promotional information to the public for the purpose of recruiting new members.

To co-ordinate activities with the Green Band manager pertaining to recruitment activities.

Composition:

One board member and at least one representative from each band.

Meeting Schedule:

As needed.

Terms of Membership:

One year renewable.

Date: May 11, 2011

Secretary's Signature_____